

Award Winning Year for DiffusionData

Intelligent Data Platform Wins Four Awards and is Shortlisted for Twelve Across Financial Services, eGaming and Technology

SILICON VALLEY, CA, December 21, 2022 – [DiffusionData](#), the pioneer and leader in real-time data streaming and messaging solutions, won four awards and received numerous accolades this year for its Intelligent Data Platform, Diffusion. The wins included “Most innovative data-driven transformation project, Capital Markets” at the [A-Team Innovation Awards](#), “Best Data Ops Solution Provider” at the [Data Management Insight Awards Europe](#) and “Best Wealth Management and Private Banking Implementation” and “Most Innovative Cloud Deployment” at the [IBSi Global FinTech Innovation Awards](#).

Financial Services

In the last twelve months, DiffusionData’s Diffusion has been acknowledged across many diverse sectors. In addition to the four awards it has won, it was shortlisted in twelve further categories. In Financial Services, at the [TradingTech Insight Awards Europe](#) Diffusion was recognized under “Best Trading Solution for Foreign Exchange (FX) Markets”. At the [TradingTech Insight Awards USA](#), Diffusion was shortlisted as a “Best Cloud-Based Market Data Delivery Solution” and at the [Benzinga Global FinTech Awards](#), Diffusion was identified as one of the most pioneering solutions in Capital Markets.

eGaming

In eGaming, Diffusion was shortlisted at the [EGR North America Awards](#) for “Sports Betting Supplier” and “Cloud and IT Services Partner”, and at the [EGR B2B Awards](#) for “Live Streaming Supplier”. At the [SBC Awards North America](#) Diffusion was recognized under the “Sports Data Product” and “Industry Innovation of the Year” categories and for “Live Streaming Product/ Supplier” at the [SBC Awards](#).

Technology

Additionally, from the wider IT and technical and community, Diffusion received further kudos including making the shortlist at the [DBTA Readers’ Choice Awards](#) for “Best Streaming Solution”, for “Dev Innovation” at the [WorldFestival Awards](#) and finally for “Best Infrastructure Product of the Year” at [Computing’s Technology Product Awards](#).

Grethe Brown, CEO of DiffusionData, said: “This has been a record breaking year for Diffusion in terms of award recognition. It highlights the fact that companies require intelligent systems to save them development time and money as well as reduce operational costs – and in this respect we have a very compelling solution. We genuinely

believe that our Intelligent Data Platform is a breed apart from the traditional tools available.”

#

About DiffusionData

DiffusionData pioneered and leads the market in real-time, data streaming and messaging solutions that dramatically reduce network bandwidth requirements, allowing customers to expand their businesses.

The company’s Diffusion Intelligent Data Platform consumes raw data in any size, format, or velocity; enriches the data in-flight; and distributes the data in real time -- reliably and at massive scale with secure, fine-grained, role-based access control. Diffusion is purpose-built to simplify and speed data-driven, real-time application development, reduce operational costs, and economically deliver hyper-personalized data at Internet scale.

Leading brands, across industries including financial services, transportation, energy, retail, healthcare, eGaming, and Internet of Things companies, use the Diffusion Intelligent Data Platform to drive customer engagement, fuel revenue growth, and streamline business operations. Diffusion is available on-premise, in-the-cloud, or in hybrid configurations, to fit the specific business, regulatory, and infrastructure requirements of the event-driven applications operating in today’s everything connected world. Learn more at www.diffusiondata.com.

Media Contact:

Darren Cottom

Crow Public Relations

+44 (0) 1295 713172

+44 (0) 7713 652216

darrencottom@btconnect.com