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Push Technology Takes to the Virtual Road in April 2021

SILICON VALLEY, CA, April 9, 2021 – Push Technology, the pioneer and leader in real-time data streaming and messaging solutions, will be engaging technical audiences and providing thought leadership at two conferences in April 2021. Peter Hughes, Push's Head of Cloud, will be addressing software architects at the API Conference, The Hague on Wednesday, April 14, 15:00 - 15:45 CEST. Later in the month on Tuesday April 27, 16:30 - 16:55 BST, Peter will be presenting to developers at DeveloperWeek Europe 2021, Europe's largest developer and engineering conference and expo with over 3,000 participants.

The API Conference focuses on Web APIs and API Design and Management. Peter's talk, "Lessons learned building event-driven, real-time Web, Mobile, and IoT applications", examines the unique set of development challenges that must be understood and effectively addressed, in order to reliably deliver real-time data and easily scale. His talk will discuss the hard lessons Push Technology has learnt while helping companies successfully deploy real-time APIs across the Internet.

The API Conference provides informative workshops and sessions on how to plan, implement, and manage API projects with the right strategy, structured management, and development.

At DeveloperWeek Europe, Peter will be presenting a session entitled "*Event-Driven, Real-Time Applications: Solving the Scalability Challenge*". It will highlight how an Intelligent Event Data Platform is purpose-built to deliver optimal performance and reduce operational risk and cost across both axes of scale-traffic volume and data throughput – regardless of congested or fluctuating network conditions. It will also discuss how popular platforms, such as Apache Kafka, do not adequately address the challenges of the Internet, i.e. over the edge of corporate networks. It will provide real-world examples on how to address the challenges and successfully extend Kafka event-streams across the Internet.

Push Technology would like to invite its community, colleagues, and customers to DeveloperWeek Europe with a free OPEN Pass which enables access to Keynotes, all 50+ OPEN Talks, and the 2-day Virtual Expo. To register for the free pass, please follow this link: https://bit.ly/2Q480Ui.

DeveloperWeek Europe 2021 is Europe's largest developer and engineering conference with tracks covering JavaScript, AI & ML, Europe Tech Trends, DevOps and Security, API and Microservices, Containers & Kubernetes, Cloud, and Data and Digital Transformation.

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About Push Technology

Push Technology pioneered and leads the market in real-time, event-data streaming and messaging solutions that power mission-critical business applications worldwide. Push's Diffusion®, an Intelligent Event-Data Platform, consumes raw event data in any size, format, or velocity, enriches event data in-flight, and delivers event data reliably and at massive scale with secure, fine-grained, role-based access control. Diffusion is purpose-built to simplify and accelerate event-driven, real-time application development, reduce operational costs, and speed time-to-market.

Leading brands, across industries including financial services, transportation, energy, retail, healthcare, eGaming, and Internet of Things companies, use the Diffusion Intelligent Event-Data Platform to drive customer engagement, fuel revenue growth, and streamline business operations. Diffusion is available on-premise, in-the-cloud, or in hybrid configurations, to fit the specific business, regulatory, and infrastructure requirements of the event-driven applications operating in today's everything connected world. Learn more at www.pushtechnology.com.